



PRESS INFORMATION

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World's fastest full colour printer delivers higher profits for print bureaux

KIP, the specialist supplier of wide-format digital reprographic systems, based in Daventry, Northamptonshire, is now shipping the world's fastest Wide Format toner-based full colour printer, the KIP Color 80.

The KIP Color 80 has raised the bar when it comes to production printing of wide format colour CAD drawings, business graphics and GIS information. It is designed to meet the challenge of the higher volume colour demand of print bureaux but uniquely, also produces mono output at print costs competitive with that of existing often obsolete 400dpi ageing mono systems.

With a continuous output speed of 200 square metres per hour regardless of image coverage it makes short work of large production runs. There is no need to continue with labour intensive finishing process such as trimming, drying time or off line folding as the KIP Color 80 brings a level of automation one expects from a production speed wide format plain paper solution. On-line full folding is available running at full engine speed automatically producing A4 packets from all A sized CAD prints, whilst for graphic prints a flat stacking facility is provided.

As it is toner based it is already UV stable and heat and water resistant and so can be mounted outdoors or laminated with complete confidence.

The Color 80 addresses many of the issues of outputting CAD generated drawings in colour. The cost of production is reduced, allowing print professionals to increase their margins. Print productivity is huge and totally

predictable regardless of coverage, allowing a greater throughput and the ability to budget more accurately. The system is completely automated, reducing the need and cost of manual intervention. The Color 80 prints on to many different types of media including regular bond paper, blue back paper and a range of specialised media all of which are instantly dry on delivery.

According to KIP's MD Chris Hill, "I believe the KIP Color 80 is truly revolutionary and heralds the start of the Wide Format CAD output revolution: the change to colour, now that it's an option! For any print shop or bureau, the ability to produce the equivalent of 28,000 A0 colour prints per month (or mixture of colour and mono) at a lower cost and in a fraction of the time it would take using existing systems is a very strong business proposition. You can't predict the type of work customers will bring you, but as the Color 80's productivity is unaffected by coverage, content or colour that's no longer an issue. Mono or colour CAD plots, business graphics and full colour posters all print at the same speed, so profitability increases while customer waiting time decreases."

Whilst the cost of mono output on other colour systems on the market tends to be high, with the Color 80 any mono work can also be delivered at a competitive price."

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Editors' notes:

KIP is the UK subsidiary of the Katsuragawa Corporation Japan, one of the reprographic industry's most renowned innovators in digital scanning and printing systems.

The UK company was formed in 1988 to specialise in the area of wide-format image capture, storage and retrieval solutions. The KIP product range now covers everything from low volume budget priced analogue copiers through to fully integrated and networked digital scan-to-file and print systems, in both mono and full colour. The latest product addition is the world's fastest wide format, toner based colour printer, the KIP COLOR 80.

KIP is the only major supplier of digital reprographics systems in the UK dedicated entirely to the wide format market. This gives them a unique focus on wide format technology.