



PRESS INFORMATION

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World's fastest wide format full colour printer wins Bertl's Best Award

KIP, the specialist supplier of wide-format digital reprographic systems, with its UK subsidiary based in Daventry, Northamptonshire, has just picked up the prestigious Bertl's Best Award for the world's fastest wide format full colour printer – their KIP Color 80.

Bertl is the leading authority on wide format analysis. With its awards, it recognises the best that the wide format industry has to offer in order to help both first time corporate and experienced wide format specialists keep up with this rapidly developing marketplace.

The KIP Color 80 took the Best Wide Format High Volume Colour Production Printer Award in the 2009 awards. The judges identified it as 'a very competitive system with a quick return on investment for mid-to-high-volume printing needs' and described it as 'a solid and high-quality production system that is designed for performance, easy maintenance and serviceability.'

The KIP Color 80 has raised the bar when it comes to production printing of wide format colour prints, whether for posters, CAD, business graphics or GIS, the KIP Color 80 is designed to meet the challenge of the higher volume colour print output. Uniquely in its field it can also produce mono CAD output at a cost broadly in line with conventional toner based systems so bringing immense versatility as well as high production.

With a continuous output speed of 200 square metres per hour regardless of image coverage it makes short work of large production runs. The KIP Color 80 brings a level of automation you would expect from a production speed wide format plain paper solution.

On-line full folding is available running at full engine speed automatically producing A4 packets from all A sized CAD prints, whilst for graphic prints a flat stacking facility is provided.

As it is toner based it is already UV stable and heat and water resistant and so can be mounted indoors and outdoors or laminated with complete confidence.

The Color 80 addresses many of the issues of colour imagery, the cost of production is reduced, allowing print professionals to increase their margins. Print productivity is huge and totally predictable regardless of coverage, allowing a greater throughput and the ability to budget more accurately. The system is automated, reducing the need and cost of manual intervention. The Color 80 prints on to many different types of media including regular bond paper, blue back paper and a range of specialised media all of which are instantly dry on delivery.

According to KIP's MD Chris Hill, "I am delighted that the KIP Color 80 has won this award, as I believe it is truly revolutionary, this level of output coupled with a return on investment measured in months not years makes this product an easy choice for print shop owners and corporate decision makers.

For any print shop or bureau, the ability to produce the equivalent of 28,000 A0 colour, or mixture of colour and mono prints per month at a lower cost and in a fraction of the time it would take using existing systems, is a very strong business proposition. You can't predict the type of work customers will bring you, but as the Color 80's productivity is unaffected by coverage, content or colour that's no longer an issue. Mono or colour CAD plots, business graphics and full colour posters all print at the same speed, so profitability increases while customer waiting time decreases.

Whilst the cost of mono output on other colour systems on the market tends to be high, with the Color 80 any mono work can also be delivered at a competitive price, enabling collated sets of mixed colour and mono CAD output to be produced on the one device with significant space and labour savings".

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Editors' notes:

KIP is the UK subsidiary of the Katsuragawa Corporation Japan, one of the reprographic industry's most renowned innovators in digital scanning and printing systems.

The UK company was formed in 1988 to specialise in the area of wide-format image capture, storage and retrieval solutions. The KIP product range now covers everything from low volume budget priced analogue copiers through to fully integrated and networked digital scan-to-file and print systems, in both mono and full colour. The latest product addition is the world's fastest wide format, toner based colour printer, the KIP COLOR 80.

KIP is the only major supplier of digital reprographics systems in the UK dedicated entirely to the wide format market. This gives them a unique focus on wide format technology.